P R I V A C Y P O L I C Y

wWork.app

Westhill Companies LLC ("**Company**," "**we**," "**us**," or "**our**") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information when you access or use our web applications, software, APIs, integrations, websites, and related services (collectively, the "**Services**"). It applies in connection with our End-User License Agreement.

By using the Services, you acknowledge that you have read and understood this Privacy Policy. If you do not agree, please do not use the Services.

1. Information We Collect

We collect information in three main ways: information you provide to us, information we collect automatically, and information we receive from third parties.

1.1 Information you provide

When you create an account, make a purchase, contact support, or interact with us, you may provide identifiers, account details, profile information, payment information, and content you submit.

1.2 Information collected automatically

When you use the Services, we and our service providers automatically collect technical and usage data through cookies and similar technologies, including device and browser information, IP address, identifiers, and information about how you interact with the Services.

1.3 Information from third parties and integrations

If you connect a third-party service or log in through a third-party platform, we may receive information from that service in accordance with its settings and your authorizations. We may also receive information from analytics, advertising, and security providers.

The categories of information we may process include:

Category	Examples
Identifiers & account data	Name, username, email, password, account ID, and similar identifiers.
Profile & gameplay data	Display name, avatar, preferences, in-game activity, progress, scores, and Virtual Items.
Transaction data	Purchases, subscriptions, billing details (processed by our payment providers), and order history.
User content	Messages, posts, and other materials you submit through our services.
Technical & usage data	IP address, device and browser type, operating system, identifiers, log data, pages viewed, and interactions.
Integration data	Information exchanged with third-party services you choose to connect.

2. How We Use Information

We use personal information to:

- provide, operate, maintain, and secure the Services;
- create and manage accounts and authenticate users;
- process transactions and deliver Virtual Items, subscriptions, and purchases;
- enable integrations and the features you request;
- personalize content and improve gameplay and user experience;
- communicate with you about updates, security alerts, and support;
- send marketing communications where permitted (you may opt out at any time);
- detect, prevent, and address fraud, abuse, cheating, and security issues; and
- comply with legal obligations and enforce our agreements.

3. Legal Bases for Processing (EEA/UK)

If you are located in the European Economic Area or the United Kingdom, we process personal information under one or more of the following legal bases: performance of a contract; your consent; our legitimate interests (such as securing and improving the Services); and compliance with legal obligations. Where we rely on consent, you may withdraw it at any time.

4. How We Share Information

We do not sell personal information in the conventional sense. We may share information as follows:

- **Service providers.** With vendors who perform services on our behalf (hosting, payments, analytics, customer support, security), bound by confidentiality and data-protection obligations.
- **Integrations and third-party services.** With third-party services you choose to connect, to the extent needed to provide the integration.
- **Other users.** Certain profile or gameplay information may be visible to other users based on your settings and the nature of multiplayer or social features.
- **Legal and safety.** When required by law or to protect the rights, property, or safety of the Company, our users, or the public.
- **Business transfers**. In connection with merger, acquisition, financing, or sale of assets, subject to this Privacy Policy.
- **With your direction.** When you otherwise instruct or consent to the disclosure.

5. Cookies and Tracking Technologies

We and our partners use cookies, SDKs, pixels, and similar technologies to operate the Services, remember preferences, measure performance, and support analytics and (where applicable) advertising. You can control cookies through your browser or device settings and where required we provide a cookie consent mechanism. Disabling certain cookies may affect functionality.

6. Data Retention

We retain personal information for as long as necessary to provide the Services, comply with our legal obligations, resolve disputes, and enforce our agreements. Retention periods vary based on the type of data and the purpose for which it was collected. When information is no longer needed, we delete or de-identify it.

7. Data Security

We maintain administrative, technical, and physical safeguards designed to protect personal information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security. You are responsible for keeping your account credentials confidential.

8. Your Rights and Choices

Depending on your location, you may have rights to access, correct, delete, or port your personal information, to object to or restrict certain processing, and to withdraw consent. You may also opt out of marketing communications at any time.

8.1 California residents

If you are a California resident, the CCPA/CPRA provides rights to know, access, correct, and delete personal information, and to opt out of the "sale" or "sharing" of personal information and certain targeted advertising. We do not discriminate against you for exercising these rights. To submit a request, contact us using the details below.

8.2 EEA/UK residents

If you are in the EEA or UK, you may exercise the rights described above and lodge a complaint with your local data protection authority. Requests can be submitted using the contact details below.

To exercise any right, contact us using the information in the "Contact Us" section. We may need to verify your identity before fulfilling a request.

9. Children's Privacy

The Services are not directed to children under 13 (or the minimum age required in your jurisdiction), and we do not knowingly collect personal information from such children. If you believe a child has provided us personal information, contact us and we will take appropriate steps to delete it.

10. International Data Transfers

We are based in the United States, and we may process and store information in the United States and other countries. Where we transfer personal information across borders, we use appropriate safeguards as required by applicable law, such as standard contractual clauses.

11. Third-Party Links and Services

The Services may contain links to, or interoperate with, third-party websites and services that we do not control. This Privacy Policy does not apply to those third parties, and we encourage you to review their privacy practices.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will provide notice by reasonable means, such as posting the updated policy with a new effective date or notifying you within the Services. Your continued use of the Services after the changes take effect constitutes acceptance of the updated policy.

13. Contact Us

If you have questions or requests regarding this Privacy Policy or your personal information, contact:

Westhill Companies LLC
100 Avenue A, 7A
New York, NY 10009
email: support@wwork.app

Effective Date: January 1st, 2026